

The Charter Small Print

Privacy Statement - SAMH's Privacy Policy can be found on our [website](https://www.samh.org.uk/information/privacy-cookies) -
<https://www.samh.org.uk/information/privacy-cookies>

Your Data - SAMH will collect the following information when you sign up to the charter -

- Name of Lead Contact, Position, Name of Organisation, Telephone numbers, email address, website details.

We will use the data you provide to -

- Promote the Mental Health Charter – by advertising the name of the organisations who are signed-up.
- Demonstrate good practice: through case studies.
- Highlight positive action being taken: by using examples.
- Generate statistical reports (for example on the level of activity; number of organisations participating) which will be shared publicly.

Before we use any information in case studies or best practice examples, we will contact you in order to gain your permission to share your examples in a public forum. For example; our website, social media or as examples to other sports clubs to use.

As part of your charter commitments, you are required to update your information annually. If you do not register for TWO years, we will remove your identifiable information in accordance with UK GDPR.

We are committed to keeping your personal information secure and will store and process it in line with data protection laws, ensuring only authorised staff have access.

Your rights - Please refer to our [Privacy Policy](#).

For more information about the Charter please contact your Partnership Manager or contact us on mhc@samh.org.uk